

Annual Report 2018-2019

Here is Västmanland-Dala nation's report for the 2018-2019 financial year. The annual report is based on the business plan for the same period.

Members

The goal for 2018-2019 is that the number of memberships reaches 5 600 and that the number of older compatriots reaches 170.

The number of paying members at year-end was **4 655**. At year-end, the number of older compatriots was **139**.

Business goal: Not achieved.

The goal for 2018-2019 is to get more members involved in the business.

No separate measurement has been made regarding commitment to the business.

During the year it has been difficult to find staff and fewer have been chosen during Landskap.

Business goal: Not evaluated.

The goal for 2018-2019 is to organize a functionary conference at the beginning of each term.

During both the autumn term and the spring term, one-day conferences were held at Norrland's nation at the beginning of the term. Both conferences ended with a lighter six on the nation.

Business goal: Achieved.

The goal for 2018-2019 is for at least 80 members to attend every Landskap.

The number of people present at the Landskap during the year varied from 30 to 60 people. The average number of attendances at the Landskap during the financial year has been 41 people.

Business goal: Not achieved.

The goal for 2018-2019 is for 80% of the surveyed members to state that the value of membership in relation to the cost, on a scale of 1 to 10 (where 1 is wretchedly and 10 is excellent), amounts to at least 7.

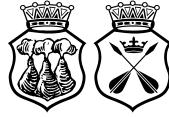
The survey shows that 71% believe that membership in relation to the cost on a scale of 1-10 is at least 7.

Business goal: Not achieved.

Freshmen

The goal for 2018-2019 is to develop contact with Västmanland and Dalarna county's high schools, for example by inviting them to V-Dala and Uppsala University.

No high schools have been contacted by the nation, but the nation has been contacted by several high schools from Västmanland and Dalarna who have visited the Nation House.



Business goal: Partially achieved.

The goal for 2018-2019 is to carry out one abiturient trip to Västmanland or Dalarna per term.

During the autumn term, an abiturient trip to Ludvika was organized, during the spring term the trip was to Västerås.

Business goal: Achieved.

The goal for 2018-2019 is to investigate what effect and impact the abiturient trips have.

No measurement has been performed.

Business goal: Not evaluated.

The goal for 2018-2019 is to have more participants in the freshmen activities.

No measurement has been performed.

Business goal: Not evaluated.

Honors

The goal for 2018-2019 is to continue recruiting Older compatriots among the former members of V-Dala's friends.

Recruitment continued during the financial year.

Business goal: Achieved.

The goal for 2018-2019 is to continue reaching out to members with insufficient payment through the Melos member register and then provide them with information about the honour membership the Senior Compatriot.

During the spring term, an email was sent to all former members whose membership was terminated due to non-payment. This led to several of those reached by the email starting an honour membership.

Business goal: Achieved.

The goal for 2018-2019 is to send out a recruitment letter to get more people to join the nation as Older compatriots.

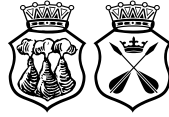
A letter was sent during the summer of 2018 to 1440 people.

Business goal: Achieved.

Work-environment and well-being

The goal for 2018-2019 is to continue the work for a more inclusive nation life.

During the year, the nation's work-environment- and well-being committee has worked to make the premises more inclusive and accessible. When alcohol has been served, equivalent non-alcoholic alternatives have been available and people with food preferences not included in the regular menu have been given equivalent alternatives. The nation's equal treatment plan has been updated and adopted at the spring terms third Landskap. However, much remains to be done and the nation's statutes are not yet gender neutral, which can be considered non-inclusive.



Business goal: Partially achieved.

The goal for 2018-2019 is to continue the work with #inationensintresse

During the year, a workshop has been held to follow up on what the nation has done after the #MeToo-call #inationensintresse. The Board has followed up on the survey responses that have been received regarding harassment on the nation and, among other things, worked to prevent such occurrences in the rental business.

Business goal: Achieved.

The goal for 2018-2019 is to continue the evaluation of the full-time workers workload and to investigate eventual reorganization.

At the first board meeting of the autumn, the board formally commissioned a working group to produce a proposal for a new organization. The working group will submit a proposal for a new organization at the last Landskap in the spring term of 2020.

Business goal: Achieved.

The goal for 2018-2019 is to ensure that also the nation's associations and committees are included in the work-environment and well-being work.

In order to make it easier for everyone who is active in the nation's operations to know who to contact if they experience any discomfort or insecurity at V-Dala, the Board's Work-environment and Well-being Committee has produced an appropriation that can be found around in the nation's building. Work is also underway to clarify and gather information about this on the nation's website.

Business goal: Partially achieved.

The pub

The goal for 2018-2019 is to increase sales and earnings.

The pub's sales and earnings have decreased in 2018-2019 compared to the previous business year.

Business goal: Not achieved.

The goal for 2018-2019 is to offer a diversified range of food and beverages, both for alcoholic and non-alcoholic beverages.

During the year there was a large selection of alcoholic and non-alcoholic beverages as well as a large selection of vegetarian and vegan food on the menu.

Business goal: Achieved.

Clubs

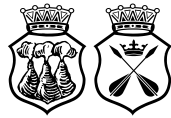
The goal for 2018-2019 is to arrange a start-up club at the beginning of each term.

During the business year, the nation held two start-up clubs named Club Initium.

Business goal: Achieved.

The goal for 2018-2019 is to evaluate the nation's club activity.

During the year, the Program Committee continuously evaluated all arrangements



after implementation.
Business goal: Achieved.

Gasques

The goal for 2018-2019 is for more guests to visit the nation's gasques (both the dinners and after parties).

Dinner	Number of guests 2016-2017	Number of guests 2017-2018	Number of guests 2019-2019
Summer-gasque	84 guests	70 guests	27 guests
Crayfish party	50 guests	Cancelled	26 guests
Freshmen-gasque autumn term	186 guests	156 guests	76 guests
Inspector-change-ball/the Anti-gasque/songbook dinner	278 guests	26 guests	16 guests
Nationparty/the Reunion-gasque /Autumn ball	23 guests	185 guests	120 guests
Christmas-gasque spring term	103 guests	122 guests	125 guests
Sylvester-gasque	203 guests	236 guests	278 guests
Freshmen-gasque	76 guests	70 guests	51 guests
Falukorv-ball	90 guests	108 guests	141 guests
May dinner	102 guests	57 guests	71 guests
Welcoming evening	90 guests	89 guests	76 guests
Spring ball	455 guests	372 guests	329 guests

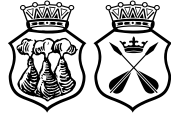
During 2018-2019 the Christmas-gasque, the Sylvester-gasque and the Falukorvs-ball had more visiting guests than in previous years, while other dinners visitor numbers dropped. The May dinner had an increased number of guests, but this is most likely because of the merging with Småland nation.

Business goal: Not achieved.

The goal for 2018-2019 is to evaluate and develop the nation's gasques.

The Program Committee has continually evaluated the nation's gasques and come up with ideas to develop them.

Business goal: Achieved.



The goal for 2018-2019 is for the events to reach the budget as close as possible and to reach the expected number of guests.

The events as a whole have not reached the budget targets set.

Business goal: Not achieved.

The Nation's day-to-day activities

The goal for 2018-2019 is to be able to offer an open and welcoming nation house daytime.

The NationHouse has been open between 10-01 Monday - Friday with café operations 11-17 Monday-Thursday and pub activities 18-01 every day.

Business goal: Achieved.

The goal for 2018-2019 is to continue serving lunch one day a week in collaboration with the other nations on S:t Larsgatan.

During the autumn term 2018, lunch was served in collaboration with the other nations for almost the entire term. During the spring, the routines were dropped and the joint lunch business was only resumed in April.

Business goal: Achieved.

The goal for 2018-2019 is to develop the nation's day operations.

The café has been open 11-17 Mon-Thursday during term time. During the entire business year, lunch was served on Wednesdays and the café host posts were mostly filled during the spring term of 2019. With that said, the café needs to be further developed and marketed to attract more daily guests.

Business goal: Partially achieved.

The goal for 2018-2019 is to investigate a possible merging of the operations of Carl Larsson's Café and the Saturday-fika to achieve reduced administration for the club hostess and increased financial results.

The entries for two Saturday fika-hosts were removed in connection with the spring term of 2019 to be replaced by two café hosts. This has not led to the desired financial results and it has resulted in fika no longer being served on Saturdays. The operations are merged but not fully established.

Business goal: Partially achieved.

The Nation's restaurant business

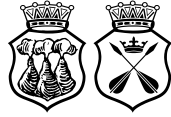
The goal for 2018-2019 is to arrange restaurant nights on recurring occasions during the terms.

During both the autumn term and the spring term, at least one restaurant evening has been arranged. Several were planned but due to lack of time in the planning, these are postponed to the next financial year.

Business goal: Achieved.

The goal for 2018-2019 is to evaluate and establish a restaurant concept.

During the spring term, the nation started a restaurant concept called Carl Larsson's saloon, or "Salongen". Despite few visitors, the event was appreciated and will be



continued with the program committee during the next financial year.
Business goal: Partially achieved.

Rentals

The goal for 2018-2019 is to carry out a survey to measure customer satisfaction and to document this carefully for upcoming terms.

No measurement has been performed.

Business goal: Not achieved.

The goal for 2018-2019 is to evaluate which rentals are booked.

The program committee has discussed which hires should be booked in relation to the workload for full-time employees and final financial results.

Business goal: Achieved.

The goal for 2018-2019 is to increase the number of large, recurring rentals.

The number of large, recurring rentals has increased from 14 to 16.

Business goal: Achieved.

The house

The goal for 2018-2019 is to organize one cleaning day per term with at least 50 participating compatriots.

Cleaning days have been conducted both in the autumn term and in the spring term, but not with the desired number of participants.

Business goal: Not achieved.

The aim for 2018-2019 is to identify improvement opportunities for the environment in the Nation's house through a working group.

During the spring term, the work-environment and well-being committee have taken a protection round in the house to identify problem areas and improvements that can be made.

Business goal: Achieved.

The goal for 2018-2019 is to carry out work according to maintenance plan.

Business goal: Achieved.

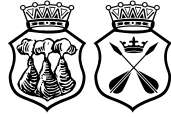
The aim for 2018-2019 is to investigate the possibility of acquiring digital screens in connection with premises that inform about premises bookings.

At the beginning of the financial year, the curators contacted a company offering signs in exchange for advertising. However, the project was cancelled due to other priority tasks.

Business goal: Not achieved.

Library and study places

The goal for 2018-2019 is to increase the number of borrowers.



During the year, the number of new borrowers has decreased by 5%, from 135 new borrowers in 2017-2018 to 127 new borrowers in 2018-2019. The number of borrowers has increased, but not by as much as in the previous year.

Business goal: Not achieved.

The goal for 2018-2019 is to keep the library collections as well as its course literature updated and available.

The subject representatives have reviewed the literature lists for the courses in which the library offers literature and new books have been purchased if needed.

Business goal: Achieved.

The goal for 2018-2019 is to explore the possibility of expanding the library's activities with more subject areas.

This has not happened during the financial year.

Business goal: Not achieved.

The goal for 2018-2019 is to reach out to more students with information about the library's activities and resources.

During the year, the Library Committee was active through its Instagram account (132 followers and an average of 13 likes per post) and Facebook (393 followers but lower activity than Instagram) to appear in social media.

Business goal: Achieved.

Sports

The goal for 2018-2019 is to engage more compatriots in the nation's sports activities.

The Sports Committee has been active in the nation's social media and with posters as well as organized activities in connection with freshmen weeks to attract more people to participate in the activities.

Business goal: Achieved.

The goal for 2018-2019 is to develop cooperation with other nations' sports activities.

No cooperation has been initiated with any other nation's sports activities.

Business goal: Not achieved.

The goal for 2018-2019 is to train section leaders in sports injuries for safer workouts.

No formal training has been conducted, but the committee has had a first aid review.

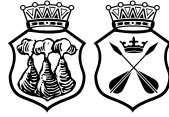
Business goal: Partially achieved.

The goal for 2018-2019 is to encourage to more participation in series games and matches against other nations.

At its meetings, the Sports Committee has informed about the opportunities available to participate in series games and bought match jerseys for some of the sections.

Business goal: Achieved.

The goal for 2018-2019 is to utilize the new membership in SAIF and the benefits the



membership brings to the greatest extent possible.

Business goal: Achieved.

Marketing

The goal for 2018-2019 is to make the nation's business visible through the active use of social media, website and posters.

During the financial year, the nation has posted in the Nation's house, the nation's housing and the university's campus areas. The nation has also disseminated information about events and engagements on Facebook, Instagram and via the website.

Business goal: Achieved.

The goal for 2018-2019 is to set up clear planning with a time plan for how the marketing around each event should look.

During the spring term, a schedule was made to plan the marketing for the entire term.

Business goal: Partially achieved.

The goal for 2018-2019 is for the nation to develop a new graphic profile.

No new graphic profile has been developed.

Business goal: Not achieved.

The goal for 2018-2019 is to during the autumn term develop a marketing plan and a plan for how the marketing should be conducted.

No marketing plan or plan for marketing has been developed.

Business goal: Not achieved.

The goal for 2018-2019 is to switch to a mainly digital distribution of Landskapsposten.

Since the autumn term of 2018, Landskapsposten has been distributed digitally via the website www.landskapsposten.se as well as through e-mails.

Business goal: Achieved.

International contacts

The goal for 2018-2019 is for more people to become involved within the framework of the nation's international operations.

No measurement has been performed.

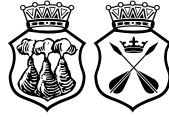
Business goal: Not evaluated.

The goal for 2018-2019 is to continue to organize well-attended activities aimed at international students.

During both the autumn term and the spring term, activities aimed at international students have been arranged with a high number of participants.

Business goal: Achieved.

The goal for 2018-2019 is to make the nation more accessible to international students by



continuously translating information, grants and other material into English.

All the nation's events on Facebook have had an event text in both Swedish and English and Nation translators have been present during the Landskap. During the spring, all of the nation's job descriptions were translated into English, but on other social media, such as Instagram, the number of translated texts has been less.

Business goal: Partially achieved.

Special associations

The goal for 2018-2019 is for 90% of those who join any of the nation's associations to also be members of the nation.

No reliable measurement has been performed.

Business goal: Not evaluated.

The goal for 2018-2019 is for those responsible for the nation's special associations to participate in events such as the nation's staff conference and staff training under the auspices of the nation.

During the year a staff conference was organized with 18 participants during the autumn term and 19 participants during the spring term. Representatives from the majority of the nation's special associations participated in both conferences.

Business goal: Partially achieved.

The goal for 2018-2019 is that more people from special associations to apply for elections in Landskap.

No measurement has been performed.

Business goal: Not evaluated.

The goal for 2018-2019 is for members of the associations to participate in the nation's cleaning days, welcome evenings and Landskap.

Associations have to a large extent participated in cleaning days and welcome evenings, but to a lesser extent when it comes to the Landskap.

Business goal: Partially achieved.

The goal for 2018-2019 is for the nation to work for at least as many associations to have ongoing operations during the coming business year.

During the business year, one special association became inactive, but a new special association was acknowledged by the Landskap.

Business goal: Achieved.